

# Project Manager Content-Marketing (f/m)

You want to surpass the customers' expectations and your reliability runs in your blood.  
You know how to get things moving and your enthusiasm is contagious.  
Apply now as a project manager!

## **It's About:**

- + Active management of the development of content marketing activities as a generalist.
- + Budget management, team leadership, project handling, customer contact.
- + Hub between editors, creation and programmers, as well as our external service providers.
- + Making of editorial schedules, briefings and presentations, as well as offers and invoices.

## **You bring along:**

- + 1-2 years of professional experience as a project manager, key account manager or managing editor.
- + Successfully completed degree in management, business administration, marketing or comparable qualifications.
- + Fluent in German and English, spoken and written, as well as good knowledge of common Microsoft Office applications.
- + Interest in digital topics and a sense for (specialist) target audiences.
- + Ideally, experience in websites, blogs and social media.
- + Inventiveness, team spirit, resilience, structured work and emphasis on quality.

## **We offer:**

- + Great projects and intriguing tasks.
- + Fair working hours and conditions.
- + A beautiful loft agency with its own green rooftop garden.
- + Coffee, water and fruit for free and very friendly colleagues.

**Please send your compelling application exclusively via email to  
mai@svaerm.com**

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